



PRESS RELEASE

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FOR IMMEDIATE RELEASE

1 CAUSE, 1 MILLION PICTURES, 1 PROJECT, 1 MILLION FACES.

London, 26th May 2009 – *The Waste Project* releases 'Picture A Change'. Our aim is to get 1 million people to upload an image and a message which will be placed on the internet as the world's first picture protest against global warming. 'Picture A Change' gives people the chance to show with their image that they really care and the caption allows them to say what they think. Being a part of Picture A Change will make them a founder of a much larger environmental project 'The Waste Project'.

The creator Edward Gregory, 25 and originally from Derbyshire in the UK, has created this project to fund his larger environmental project 'The Waste Project' (www.thewasteproject.org) He Needs £1 million to get this environmental project up and running, so rather than finding the funding he thought he would ask 1 million people to be credited as founders of the project by contributing £1 each. Edward Says 'By being part of 'Picture A Change' people will have the chance to be part of a global movement standing up for the environment', 'Picture A Change' allows people that share my ideals to get involved and become founders of The Waste Project'.

By uploading a picture and caption people will:

- Be a part of the world's first picture protest against global warming.
- Have their uploaded image and caption displayed in the 'Picture A Change; album for the world to see.
- Be accredited as a founder of 'The Waste Project'.
- Have your name picture and caption displayed in 'The Waste Project'.

All uploaded images and captions will be displayed at www.thewasteproject.net. The £1 million will be used to create 'The Waste Project'

'The waste Project' is the world's first large scale arts and entertainment venue dedicated to climate change.

'Picture A Change' the world's first picture protest against global warming. Giving people the chance be part of a world movement, to stand up and have a say and to be a founder of The Waste Project.

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For more information contact: Edward Gregory ed@thewasteproject.org, Tel +44 (0) 1513 BIG ECO or visit www.thewasteproject.org